

ASTDD Evaluation Focus Area Annual Report Jan 1, 2024 – Dec 31, 2024

Members: Mary Davis¹, Kristin Giordano, Maggie Pustinger, and Bev Isman

1. List any new members or subcommittee members:

- Nikki Rider, Director Program Evaluation and Quality Improvement

Additional CDC Evaluation Staff, Division of Oral Health:

- Khadija Turay, PhD, MPH, CHES, Project Officer
- Marcia Parker, DMD, MPH
- Christina Fennell, PhD, MS, CDC Evaluation Fellow (Christina has transitioned off the team as of January 2025)

2. Describe the purpose of your committee:

We provide general evaluation, performance management, and quality improvement technical assistance to support ASTDD and state oral health efforts, the ASTDD cooperative agreement with CDC, and state oral health offices funded by the CDC.

3. List your committee accomplishments for the last calendar year. If you can document impact, please do so.

For States

- Presented a workshop at NOHC 2024: “Making the most of your evaluation plan” with 23 registrants including attendees from Pennsylvania, Michigan, Kentucky, California, South Carolina, Connecticut, Montana, Iowa, Idaho, Nebraska, and Maine
 - In this workshop, we discussed putting evaluation plans into action. We shared practical tips, real-world experiences, and how to bring an evaluation plan to life to make it a driving force for progress. We also explored in-depth ways to make sure participants are collecting quality data. We discussed how to make the most of data and the importance of teaming up with other programs and partners to get the best insights.
- Hosted a roundtable at NOHC 2024: “Evaluation as a team sport” with 8 attendees total
- Shared listserv posts on alternative reporting formats and available ASTDD evaluation resources. Listserv topics included:
 - A three-part series on Evaluation Communication and Alternative Reporting Formations

Commented [BI1]: Where and how was Mary involved in 2024 and will she be involved through Emory in 2025?

Commented [KRG2R1]: Mary provided project direction, review, and oversight for ASTDD through August 2024, when she departed from Emory. This included scoping, review of surveys, data collection plans, and deliverables, and involvement with state questions/TA. We can hire her as a consultant/contractor this year, if needed and as she has availability, but have not yet made plans to do so since the need has not arisen.

¹ Mary Davis transitioned off the team in September 2024

- [Part 1: Introducing the Series on Evaluation Communication and Alternative Reporting Formats](#)
- [Part 2: Alternative Reporting Formats](#)
- [Part 3: Tips and Tricks](#)
- [Reporting check ins to share resources and offer meetings for TA requests](#)
 - [June 2024](#)
 - [July 2024](#)
 - [August 2024](#)
 - [Reminder: Year 5B Final Performance Progress and Evaluation Report \(PPER\) Submission](#)

Consultation to Committees, ASTDD, CDC, and Partners

- Completed an evaluation report on ASTDD Partnerships and Resources (April 2024)
- Conducted a closeout survey of 1810-funded states and compiled results (August-September 2024)
- [Conducted a survey of all states about CDC funding priorities \(March-April 2024\)](#)
- Supported the application process and designed an evaluation plan for the CDC-funded 0049 cooperative agreement

Commented [B13]: Didn't you handle more than this survey?

Commented [KRG4R3]: Thanks for remembering! I had forgotten about the CDC funding survey priorities- just added

5. Describe the future activities planned by your committee:

- Present one workshop on “building a foundation for useful evaluation” at NOHC 2025
- Proposing streamlined evaluation surveys and consultant reporting processes to align with CDC reporting requirements and ASTDD needs
- Support performance measure tracking and evaluation of the 0049 cooperative agreement – this cooperative agreement has more intensive evaluation requirements than previous CDC agreements, so the evaluation committee’s responsibilities will shift toward doing more evaluation work and less technical assistance. CDC is providing direct evaluation-related technical assistance for 0048 funded states.

6. Describe any subcommittees your committee uses, their roles and activities:

NA

7. List any unmet needs of your committee (e.g., members, funding, etc.):

NA